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**<http://www.silverpoplars.com/webproduction>**

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## **Web Production Specialist/Designer**

Professional HTML and CSS coding  
Ability to write valid, accessible code  
Original graphic creation and repurposing; ability to adapt print designs  
Flash interfaces and animation; gif animation

### **Employment:**

**SourceMedia Inc; New York, NY**  
**Web Production Specialist**  
**October 2005 to Present**

SourceMedia, Inc. is a financial publisher and maintains more than forty websites. My responsibilities include maintenance of existing websites, coding and secondary design of new websites, and conversion of existing table-based sites into compliant CSS based ones.

Additionally I produce and sometimes design html mailings, SourceMedia utilizes the Lyris mail server.

Please visit <http://www.silverpoplars.com/webproduction> for a detailed description of this position and clickable urls.

**Freelance Web Designer**  
**June 2002 to October 2005**

I volunteered with the Taproot Foundation as a web designer. Taproot provides service grants to not-for-profit organizations. I was most recently a member of the Web Accessibility Task Force.

My favorite recent accomplishment is the creation of two design prototypes which have been referenced by Eric Meyer, author of Eric Meyer on CSS, (New Riders, 2003). These designs are widely used in classrooms where web design is being taught. See <http://www.silverpoplars.com/web/911.html> and <http://www.silverpoplars.com/web/millay.html>.

**Creative Source Inc; New York, NY**  
**Web Developer**  
**July 2000 to May 2002**

I worked (permanent temporary basis) at Creative Source Inc. as a freelance web developer. I was responsible for all facets of website construction including html coding, graphic development, animation and CSS Style Sheets. I worked closely with the design team on initial concepts in order to create practical web designs.

**Arena Networks, Inc; New York, NY**  
**Senior Web Designer**  
**January 2000 to July 2000**

Arena Networks was an internet startup company attempting to develop and market proprietary templating software which could create a network of secure, integrated communities (message boards and chat) which were run and moderated by Arena but which appeared to be part of the client site. I worked with Arena's programming staff to interface html with their templating system and explore ways of styling the results to match client websites. I designed and created two different working websites which demonstrated how the networked message boards could be seamlessly integrated into any existing website.

**The O Group, Inc.; New York, NY**  
**Web Developer/Designer, Digital Artist**  
**March 1996 to September 1999**

My primary responsibility at O Group was the construction and coding of web sites. Primary design concepts normally came from the Group's print designers because it was considered necessary to maintain as much of a "print quality" as possible on our web projects. (Often web sites were part of a larger corporate design package.) Working from Illustrator comps and designs from pre-existing print campaigns, I was then responsible for creation and further design of graphics for the website and the development of the HTML itself. I did all coding and construction, and created all gif and Flash animations on these sites as well as rollovers.

My additional duties included creation of high resolution graphics such as photo-collages and 3d models and renderings. I also did high resolution scans and color corrections for many projects. My favorite accomplishment in the print realm was the design and creation of a subway mosaic style letterhead for Jerry Seinfeld's production company, *Columbus 81*.

I also prepared ad layouts for such clients as Ferragamo.

**Education:**

Hobart College, Geneva, NY; B.A.  
School of Visual Arts, New York, NY

**Software Proficiency:**

**Operating Systems:** Windows 2000, Windows XP, MAC OSX  
**HTML Editors:** BBEdit; HomeSite, Dreamweaver  
**Animation:** Flash, Adobe ImageReady  
**Graphics:** Adobe Photoshop, Adobe Illustrator,  
**Page Layout:** QuarkXpress, Adobe InDesign  
**Presentation:** Powerpoint